



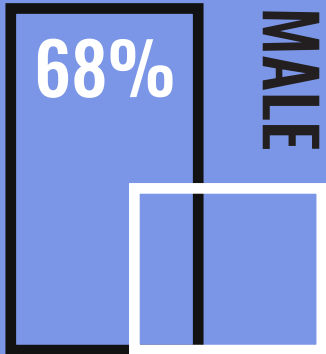
IN NUMBERS



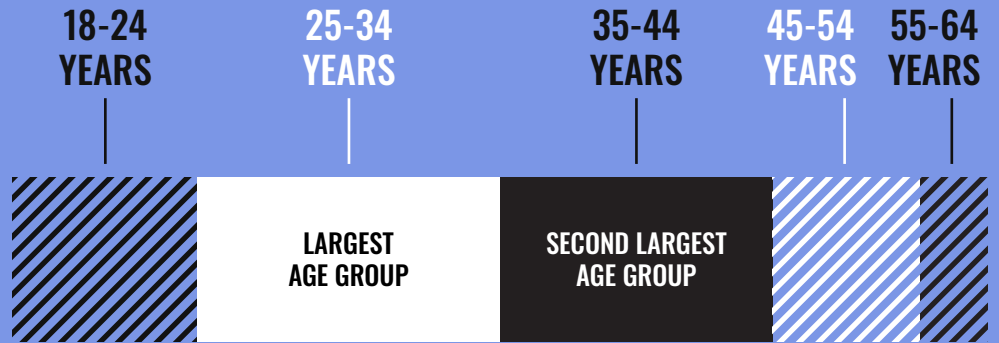
**32 DIFFERENT
VIRTUAL EVENTS**

**18,600 AVERAGE
MONTHLY CUSTOMERS**

**260,000 CUSTOMERS
SINCE TRADING**

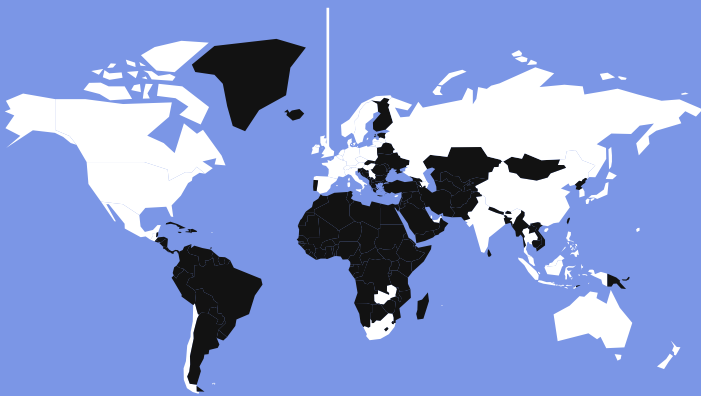


MALE

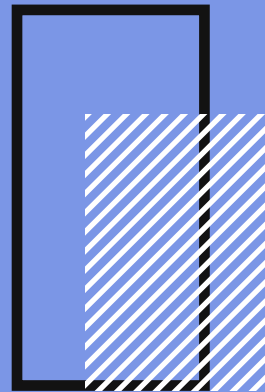


93% OF CUSTOMERS COMPLETE THEIR CHALLENGE

89% OF CUSTOMERS FROM THE UK

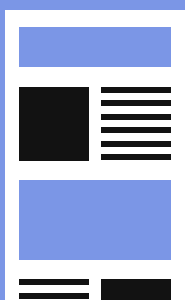


CUSTOMERS IN OVER 53 COUNTRIES



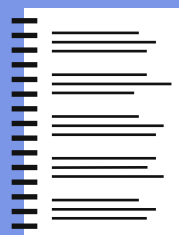
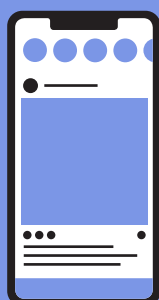
**2,638,920 VISITORS
IN THE PAST
12 MONTHS**

**1,887,199 OF WHICH
ARE NEW VISITORS**



**EMAIL CAMPAIGNS
ACHIEVE A 84-92%
OPEN RATE**

**175,000 SOCIAL
MEDIA FOLLOWING**



**240,000 EMAIL
ADDRESSES ON DATABASE**

**180,000 UNIQUE POSTAL
ADDRESSES ON DATABASE**

**WINNERS OF MULTIPLE INDUSTRY
AWARDS AND CERTIFICATIONS**

